

Oldham
Goodwin **OG**

CASE STUDY

*Chimney Hill Shopping Center
College Station, TX*



COMMERCIAL MANAGEMENT

Revitalization and retail success along University Drive in College Station

In 2017, Oldham Goodwin was selected and invited to partner with Black Forest Ventures of The Woodlands, Texas to participate in the redevelopment of prime commercial property, Chimney Hill Shopping Center, along University Drive in College Station. The aging property had a long heritage in College Station but was primed for revitalization.

In the past, Chimney Hill was comprised of a 75,000 square foot retail building and a separate 5,000 square foot Convention and Visitors Bureau office with bustling small retail storefronts and entertainment options.

Oldham Goodwin worked with existing tenants during the rebuild and revitalize the property to ensure ongoing management of the aging infrastructure, while overseeing a smooth transition to the new on-site structures.

The Republic 1836 Steakhouse and Primrose Path were the first businesses to receive their own build-to-suit new freestanding building where they reside today.

Added in 2020 was a freestanding Starbucks followed by two additional freestanding retail

buildings. In 2021, Charles Schwab, Five Guys, and Snooze an A.M. Eatery also opened as tenants in the development.

Still planned for future development is a 168 room, 7-story Drury Inn & Suites.

Oldham Goodwin continues to manage, broker, and lead the leasing and sales efforts for the project, offering build-to-suit opportunities within the development.



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2019 Oldham Goodwin selected to redevelop and manage site

4 New freestanding commercial buildings to date

100% Occupancy as of 2021



Want to hear more?
Let's talk.



Amy Jones

Director
Commercial Management Services



O: 979.268.2000

C: 214.649.7840



Amy.Jones@OldhamGoodwin.com