

CASE STUDY

*SpringHill Suites by Marriott
Fort Worth Historic Stockyards*



HOSPITALITY MANAGEMENT

A welcoming jewel of hospitality in the heart of a historic area attraction

The Fort Worth Stockyards National Historic District embodies the heritage of Texas's livestock industry. Developed in its totality by Oldham Goodwin in 2019, the 170-key SpringHill Suites by Marriott Fort Worth Historic Stockyards, which replaces a Wells Fargo bank, honors that history by celebrating traditional elements of the old building and the surrounding area.

The hotel features 12,000 square feet of function space and a rooftop restaurant/bar, Ático, from celebrity chef Tim Love, known for his urban western cuisine. An express elevator accesses the sky bar that features a transparent roof with dynamic glass technology, while at street level, a covered arcade with an Alamo-inspired brick parapet integrates the hotel and the street.

The main ballroom includes a Wells Fargo vault door salvaged and reused as a focal element. A Presidential Suite with a private terrace, access to an elevated, open-air event deck, and Junior Presidential Suite with balconies are atypical luxuries for the SpringHill Suites brand.

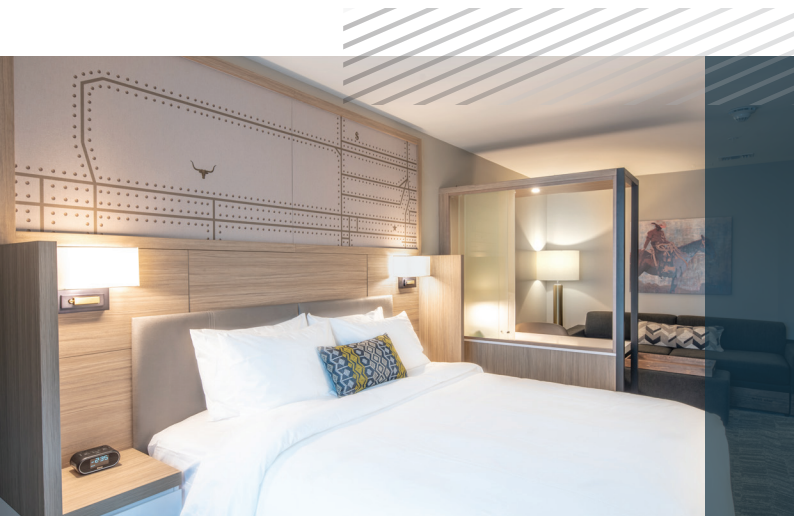
Due to the hotel size and location, the project was well received and much needed in the Fort Worth Historic Stockyards District. Once the

hotel opened, the guests loved the completely custom public space finishes and western décor. Once in the guestroom, they felt as if they were in a Marriott SpringHill guestroom, with several upgraded amenities.

The anticipation, especially in the Stockyards, was extremely high, as Oldham Goodwin partnered with several businesses to bring the true Stockyards feel to the SpringHill Suites. The hotel is currently a top destination, as designated by Visit Fort Worth, for groups and meetings under 150 guests.



THE HOTEL ROOFTOP FEATURES ÁTICO FROM CELEBRITY CHEF TIM LOVE.



100% Oldham Goodwin developed and custom matched to locale

2019 Developed and opened

170 Guest Rooms

11,807 sqft of Event Space



Want to hear more?
Let's talk.



Cole Baker

Vice President of Operation | Hospitality



O: 979.268.2000

C: 979.777.8825



Cole.Baker@OldhamGoodwin.com